

## IN THE CLAIMS

1. (Original): A method for distributing medical data to medical personnel, said method comprising the steps of:

storing medical data in a database; and

periodically communicating selected medical data between said database and an electronic device to establish a medical data distribution system subsidized by sponsoring entities.

2. (Original): A method according to claim 1, wherein said method further comprises the initial step of aggregating said medical data from multiple sources.

3. (Original): A method according to claim 2, wherein said aggregating step further comprises collecting medical data selected from a group consisting of formulary and pharmacopeia data.

4. (Original): A method according to claim 1, wherein said method further comprises the step of selling sponsorship rights to said sponsoring entity, wherein said sponsorship rights at least partly fund said medical data distribution system.

5. (Original): A method according to claim 4, wherein said selling step comprises vending sponsorship rights to at least one sponsor selected from a group consisting of:

a pharmaceutical company; a pharmacy benefit management organization; a health care insurer; a pharmacy; a medical supplier; a medical publisher; a contract research organization or a managed care organization.

6. (Original): A method according to claim 1, wherein said method further comprises the initial step of distributing said electronic device, at a subsidized or no cost, to medical personnel.

7. (Original): A method according to claim 6, wherein said distributing step comprises lending a handheld computing device to a physician, where said handheld computing device is subsidized by said sponsoring entities.

8. (Original): A method according to claim 1, wherein said method further comprises the step of placing indicia of the sponsored entity on said electronic device.

9. (Original): A method according to claim 1, wherein said communicating step further comprises the steps of:

receiving a request for medical data from said electronic device; and  
responding to the request by sending at least a portion of said medical data to said electronic device.

10. (Original): A method according to claim 1, wherein said communicating step further comprises the steps of:

sending a query to said electronic device; and  
receiving a response to the query from said electronic device, where the response is determined by a choice made by medical personnel when presented with the query.

11. (Original): A method according to claim 1, wherein said communicating step further comprises the step of downloading executable instructions to the electronic device, wherein said executable instructions are capable of running on the electronic device.

12. (Original): A computer readable memory storing executable instructions for execution by a computer system such that said computer system functions in a specified manner, said instructions comprising:

instructions for storing medical data in a database; and  
instructions for periodically communicating selected medical data between said database and an electronic device to establish a medical data distribution system subsidized by sponsoring entities.

13. (Original): A computer readable memory according to claim 12, further comprising instructions for aggregating said medical data from multiple sources.

14. (Amended): A computer readable memory according to claim ~~12~~ 13, wherein said ~~aggregating~~ instructions for aggregating comprise instructions for collecting medical data selected from a group consisting of formulary and pharmacopeia data.

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15. (Original): A computer readable memory according to claim 12, further comprising:  
instructions for receiving a request for medical data from said electronic device; and  
instructions for responding to the request by sending at least a portion of said medical data to said electronic device.

16. (Original): A computer readable memory according to claim 12, further comprising:  
instructions for sending a query to said electronic device; and  
instructions for receiving a response to the query from said electronic device, where the response is determined by a choice made by medical personnel when presented with the query.

17. (Original): A computer readable memory storing executable instructions for execution by a handheld computer system such that said handheld computer system functions in a specified manner, said instructions comprising:  
instructions for accessing a list of health care insurance plans, where each of said health care insurance plans include an associated formulary list; and  
instructions for automatically determining and displaying the status of a particular pharmaceutical relative to a particular health care insurance plan's formulary list.

18. (Original): The computer readable memory of claim 17, wherein said instructions further comprise instructions for accessing and displaying data concerning characteristics of said particular pharmaceutical selected from a group consisting of: clinical data, pharmacopeia type information, dosing information, co-payment information, pricing, adverse reaction information, drug-drug reaction information, contra-indication information, metabolism or excretion information, Drug Enforcement Agency schedules or drug trial information or criteria.

19. (Original): The computer readable memory of claim 17, wherein said instructions further comprise instructions for accessing and displaying data selected from a group consisting of: lab results, pathology reports, x-ray reports, medical records, reference data, billing codes, electronic prescription information, charge capture information, pregnancy information, or lactation information.

20. (Original): The computer readable memory of claim 17, wherein said instructions further comprise an instruction set for searching said database.

21. (Original): The computer readable memory of claim 17, wherein said instructions further comprise:

- instructions for receiving a query from a server;
- instructions for displaying said query;
- instructions for receiving a response to said query; and
- instructions for transmitting said response to said server.

22. (Original): An information management system for delivering data to physicians, said system comprising:

- a data processor;
- a communication interface for communicating with at least one handheld computing device, where said communication interface is coupled to said data processor;
- a database of aggregated pharmacopeia and formulary information further coupled to the data processor; and
- a memory coupled to the data processor, the memory storing instructions for execution by the data processor;

the stored instructions comprising:

- instructions for storing medical data in a database; and
- instructions for periodically communicating selected medical data between said database and an electronic device to establish a medical data distribution system subsidized by sponsoring entities.

23. (Original): An information management system according to claim 22, wherein said instructions further comprises instructions for aggregating said medical data from multiple sources.

24. (Original): An information management system according to claim 22, wherein said instructions further comprise instructions for collecting medical data selected from a group consisting of formulary and pharmacopeia data.

25. (Original): An information management system according to claim 22,

wherein said instructions further comprise:

instructions for receiving a request for medical data from said electronic device; and

instructions for responding to the request by sending at least a portion of said medical data to said electronic device.

26. (Original): An information management system according to claim 22, wherein said instructions further comprise:

instructions for sending a query to said electronic device; and

instructions for receiving a response to the query from said electronic device, where the response is determined by a choice made by medical personnel when presented with the query.